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## ABSTRACT

A coating layer, which has the property of releasing a coated liquid, is formed on the outer peripheral surface of a cylindrical rod. The rod is engaged with a first roll, and rotates in a predetermined direction. A coating liquid is supplied to a nip surface portion between the first roll and the rod in the predetermined direction, and a film of coating liquid is formed on the outer peripheral surface of the first roll. After the thickness of the coating-liquid film is adjusted at the nip surface portion, the thickness-adjusted film is transferred from the first roll onto a surface of the base paper directly or indirectly through a second roll.